



Let's play together[©]



Welcome to international
youth football in Aarhus



July 26 - July 31

2011

Give your team a top class football tour

Football Festival® Denmark invites your team to a youth tournament with focus on quality and great football experiences in an international environment. In just eight years we have established friendships all over the world and grown every year. Since the beginning in 2003, teams from 30 different countries have participated in the tournament, and in 2010 almost 170 teams from 18 different nations played in Football Festival® Denmark. There are four important reasons why you should choose Football Festival® Denmark: The unique tournament design, healthy and super delicious food, lots of spare time activities - and the experiences in the city of Aarhus. You can read more about it in this brochure, where you will also get practical information about accommodation, prices etc. On the last page you can read testimonials from previous participants.



www.football-festival.com

Football Festival® Denmark's most important communication channel is our website. Here you will find news about the tournament, pictures, videos and games. You can also find us on Twitter, Flickr, MySpace and Facebook, where you can chat with the new friends you have made during the tournament.

Our sponsors

We could not arrange Football Festival® Denmark without the great support from our sponsors. Our main sponsors are:



dynamicWEB®

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Learn more at: www.football-festival.com/sponsors

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The tournament 2011

Age groups

7-a-side football

Boys	Born after
B12 (7)	1.1.1999
B11 (7)	1.1.2000
B10 (7)	1.1.2001
B9 (7)	1.1.2002
Girls	
G13	1.1.1998

Elite groups

Boys	Born after
B14 Elite	1.1.1997
B13 Elite	1.1.1998
B12 (7) Elite	1.1.1999
Girls	
G17 Elite Open EC	1.1.1994

11-a-side football

Boys	Born after
B19	1.1.1992
B17	1.1.1994
B16	1.1.1995
B15	1.1.1996
B14	1.1.1997
B13	1.1.1998
Girls	
G17	1.1.1994
G15	1.1.1996
G14	1.1.1997

The tournament system

The tournament system of Football Festival® Denmark ensures that all teams play matches on all tournament days - but also have the time to enjoy themselves outside the pitch. Therefore, when participating in Football Festival® Denmark you do not risk to be eliminated from the tournament 2 days before departure!

Learn much more about Football Festival® Denmark's tournament structure on: www.football-festival.com/aboutthetournament

Football Festival® Denmark is also a perfect choice for elite teams. In 2011 we offer three classes for elite boys teams and one elite class for girls teams.

Learn much more on: www.football-festival.com/eliteclasses

Pitches

All matches are played on first class grass pitches, but also on artificial grass when heavy rain.



Food and beverages

Football Festival® Denmark has a clear goal: We want to serve better, more delicious and healthier food than served at any other youth tournament in the world! In 2010, our team of chefs produced about 40.000 meals and our varied and exciting menus are always one of the highlights of the day. Our chef will surprise you during the week - for instance with a Greek Night and a BBQ night.

Read more on: www.football-festival.com/food

Entertainment

There is a pounding pulse during Football Festival® Denmark! Not only do you play lots of football and meet a lot of new friends; outside the pitch there are also lot of things to do; the Opening Ceremony with great live music, a huge festival ground with lots of activities, karaoke, gigantic BBQ party, an entire day at the Tivoli Friheden amusement park, Coaches' Night especially arranged for the team coaches and managers, a big disco and a prize ceremony with pomp and circumstance are just some of the events you can look forward to.

Learn more on: www.football-festival.com/entertainmentandfun

Service

One of the main priorities of Football Festival® Denmark is to deliver a top professional service. Our organisation has throughout eight years been established by people who are dedicated to Football Festival® Denmark. They are ready to service and help our guests - you will notice this as soon as you arrive in Aarhus.

Learn much more about the practical side of Football Festival® Denmark at: www.football-festival.com/practical

Aarhus

Football Festival® Denmark is held at the Vejlbj-Risskov Sports Centre close to the centre of Aarhus - the second largest city of Denmark. Here you'll find everything you as a guest or tourist desire; great beaches, a wide range of excursion possibilities, one of the best shopping environments in Denmark as well as a welcoming and hospitable people. As a participant of Football Festival® Denmark, you can get around the town for free, as your bracelet will provide free transport with all the yellow busses.

Learn much more about Aarhus on:

www.football-festival.com/aarhuscity



Prizes

Trophies and medals are given to the top three ranking teams in both A and B finals.

Participant prices

The price of a standard A-card is € 175 and includes:

- Participation in Football Festival® Denmark football tournament 2011, with a minimum of six matches
- Accommodation at a Football Festival® Denmark approved school in Aarhus, duration five nights
- 3 meals per day, from lunch Tuesday to breakfast Sunday
- Free admission to Tivoli Friheden, Thursday July 28
- Free admission to the non-alcoholic festival-disco as well as other activities on the festival ground from Tuesday to Saturday
- Free transport with the local busses and our shuttle bus system from Tuesday to Saturday, both days included

Each team pays a team fee of € 235.

There are special prices for B19 Elite Cup, B17 Elite Cup, G17 Elite Open EC, B10(7) and B9(7).

For more information, visit our website at: www.football-festival.com

Alternative accommodation

Football Festival® Denmark offers a lot of alternatives to school accommodation.

Learn more at: www.football-festival.com/hotels

Arrival and departure

The teams arrive in Aarhus either Monday July 25 or Tuesday July 26, and the matches start Tuesday. Please note, that the B10(7) and B9(7) classes start playing Thursday. Finals are played Saturday July 30.

Sign up

Sign up your team at: www.football-festival.com/signup

Last notice for signing up your team is May 1, 2011. Please note that elite classes are closed when a certain number of teams are reached. You can also contact the Football Festival® Denmark agent operating in your country.

Learn more at: www.football-festival.com/agents



Statements from Football Festival® Denmark participants

"The best Football Tournament in Europe!"

"The best Football Tournament in Europe. So Much Fun! Thank you everybody for a great time!"

- Emma Ástvaldsdóttir, KR Reykjavik, Iceland

"Great Arrangement!"

"Thank you for a nice 2010 tournament! Great arrangement! The 8 and 9 years boys from Klaksvik had some wonderful days at Football Festival® Denmark, days which we are grateful for."

- Dávur Winther, KI Klaksvik, Faroe Islands

"Football Festival® Denmark fulfills all the important parameters for a successful football trip!"

"To us, the most important parameters for a successful football trip are: Equal opponents and good training facilities, great food and dressing room facilities - and also, we want to stay close to the center of the tournament, so that we do not have to spend too much time on transport to the different things. Football Festival® Denmark highly fulfills these parameters!"

- Jan Vidar Berglund, Skedsmo FK, Norway

"It has been a great pleasure participating in Football Festival® Denmark"

"We found Football Festival® Denmark's website, and thought it looked very interesting. And as we live close to Kalundborg, transportation to Aarhus was easy. We have been incredibly happy to be here and for the way you have welcomed us."

- Flemming Hansen, Gørlev IF, Denmark

"Impressed by the standard of competition"

"Fulham FC Girls Centre of Excellence brought 3 teams in the 2010 Football Festival® Denmark: It was an amazing experience and the girls truly enjoyed themselves both on and off the pitch. The tournament itself was very professionally run and all went very smoothly. One of the best features was the compactness of the main site and the closeness of our accommodation to the main venue. The food was excellent considering the large amount of people they had to feed. However, it was football we came for and we were very impressed by the standard of competition offered in the girls section. We would definitely consider coming back."

- Michelle Jeffcoate, FC Fulham, England

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